

2025+

GLOBAL



# KINETIC

COLOR & DESIGN TRENDS



OVERARCHING THEME FOR THE YEAR

# KINETIC

This theme signifies a shift from merely embracing change to actively requiring movement and adaptation. Extraordinary new developments will shape the next decade, including an increased self-reliance and value of individual choices, climate-born emergencies pushing consumers to seek protective products, and new tools exponentially expanding our creativity, making previously unimaginable tasks possible and encroaching on activities once thought to be uniquely human.

04

PPG'S  
STORY

05

COLOR &  
FORECASTING  
EXPERTISE

06

COLOR OF  
THE YEAR

10

STAIN  
COLOR OF  
THE YEAR

16

INTRODUCING  
THE TRENDS

18

EXTRA  
CELESTIAL

## TABLE OF CONTENTS

34

BIO-FUSE

50

ARTIFICIAL

66

EARTH &  
ARCHIVE

82

COLOR  
FAMILIES

102

DIRECTORY &  
COLOR INDEX

104

PPG  
SUPPORT TO  
SPECIFICATION



OUR UNIQUE APPROACH TO

COLOR AND FORECASTING



We protect and beautify the world®

At PPG (NYSE:PPG), we work every day to develop and deliver the paints, coatings, and specialty materials that our customers have trusted for more than 140 years. Through dedication and creativity, we solve our customers' biggest challenges, collaborating closely to find the right path forward. With headquarters in Pittsburgh, we operate and innovate in more than 70 countries and reported net sales of \$18.2 billion in 2023. We serve customers in construction, consumer products, industrial and transportation markets and aftermarkets.

To learn more, visit [ppg.com](https://www.ppg.com).

#### MORE THAN A CENTURY OF EXPERTISE

There is a uniqueness to PPG's forecasting expertise in that we use a fact-based approach to identify color direction for more surfaces than any company in the world. From automotive to architectural, consumer products to aerospace, and industrial to packaged goods, the benefit is that every industry informs the other.

Our color stylists analyze commercial and residential colors, styles, and textures to produce segment insights that aid architects and designers in creating luxurious, comforting, and impactful spaces.

Our annual forecasting workshop is the culmination of months of research and customer intel that provides a truly global, validated palette of color direction.

**11 | COUNTRIES**

**35 | STYLISTS**

**08 | MAJOR BUSINESS SEGMENTS**



COLOR  
OF THE  
YEAR

AMETHYST  
SHADOW

PPG1046-7

RGB: 92, 68, 80  
CMYK: 60, 82, 54, 39  
LRV: 7

This captivating hue strikes a perfect balance between the calming qualities of blue and energetic warmth of red. It is highly adaptable and easily paired with a wide array of palettes and colors while offering a sense of rarity.









INTRODUCING

2025

STAIN  
COLOR  
OF THE  
YEAR

TOBACCO

Available in Semi-Transparent Only

This warm, earthy brown with subtle hints of amber and russet evokes a rustic, vintage charm that adds depth and character. Bringing a sense of upscale elegance and timelessness, it pairs equally well with both futurist-inspired and classic designs.

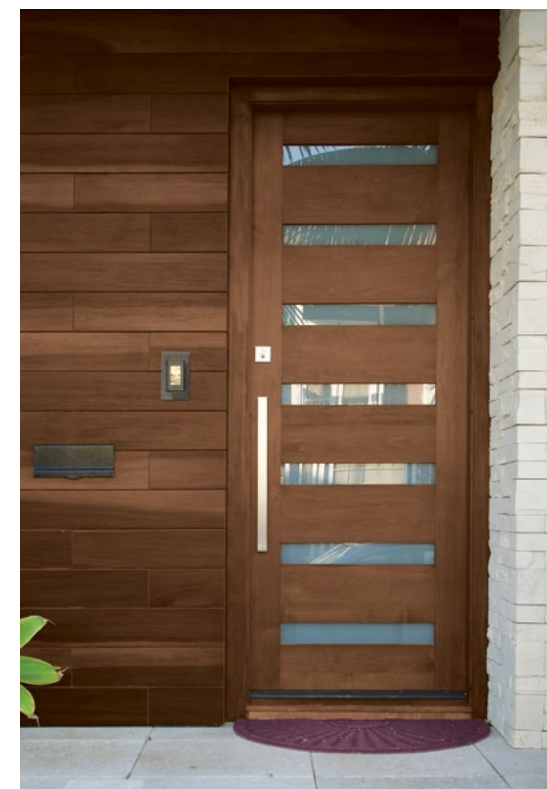






## 2025 STAIN COLOR OF THE YEAR

## TOBACCO





THE FULL PALETTE

AMETHYST SHADOW  
PPG1046-7

FARM FRESH  
PPG1098-1

PEACH PUDDING  
PPG1015-3

STORM'S COMING  
PPG1008-2

AQUAMARINE DREAM  
PPG1135-4

TARREYTON  
PPG1140-3

SHADED WHISPER  
PPG0995-1

COMING STORM  
PPG1171-4

FORGOTTEN GARDEN  
PPG1133-5

VINTAGE VIBE  
PPG1118-6

VINING IVY  
PPG1148-6

COBALT DUST  
PPG1163-4

FLOWER FIELD  
PPG1166-5

CASHMERE KISS  
PPG1053-5

GRAY HERON  
PPG1033-5

MAGIC MAGENTA  
PPG1180-7

STAINED GLASS  
PPG1165-6

WARLOCK  
PPG1173-7

FOGLIGHT  
PPG1110-3

EVERGREEN PEARL  
PPG1136-7

AUTUMN ORCHARD  
PPG1190-5

ROMANTIC EVENING  
PPG1049-7

STARLESS SKY  
PPG0995-7

TRUNK  
PPG1007-7

BRANCHLINE  
PPG1008-6

LION'S TOOTH WHITE  
PPG10-05

ESSENTIAL NEUTRALS

PURPLE PARLOR  
PPG13-17

LIFE LESSON  
PPG1128-3

SERIOUSLY SAND  
PPG1085-3

SHARKSKIN  
PPG1025-4

PEACH CASTLE  
PPG1062-4

SEA MONSTER  
PPG1037-6

BLUE CALICO  
PPG1246-7

HONEY GRAHAM  
PPG1069-5

EAGLE EYE  
PPG1014-6

GOLD BUFF  
PPG1208-4

WELCOME HOME  
PPG1092-5

HIP WADERS  
PPG1026-7

RABBIT'S EAR  
PPG0999-2

DHAL  
PPG16-10

ALDABRA  
PPG14-28

GARLIC NECKLACE  
PPG18-09

FINE FABRIC  
PPG1085-1

SINGING SAND  
PPG1022-1

DUST BUNNY  
PPG1000-1

CRUSHED SILK  
PPG1024-3

COASTAL WALK  
PPG1097-4

GHOST WRITER  
PPG1007-3

STONY CREEK  
PPG1097-5

STONEHENGE GREIGE  
PPG1024-5

INDUSTRIAL REVOLUTION  
PPG0997-6

PATCHES  
PPG1024-6

CHOCOLATE LAB  
PPG1000-7

BITTER BEAN  
PPG1022-6

MAMMOTH  
PPG1008-7

WHITBY JET  
PPG1001-7





EXTRA  
CELESTIAL

A design theme that draws influence from the energy within and the growing trend toward self-trust



BIO-FUSE

A design theme that explores nature, science, and futurism as a fusion of influences that have the ability to create a better world



ARTIFICIAL

A design theme that is made in partnership with AI and the ever-blurring boundary between what is considered real and unreal



earth &  
ARCHIVE

A design theme that evokes nostalgia for natural materials and exceptional craftsmanship while remaining contemporary





# EXTRA CELESTIAL





# EXTRA CELESTIAL

## CONSUMER MOOD

Detached from cultural expectation or societal frameworks, consumers find greater wellness and renewable energy in living life on their own terms.

Clear contrasts between dark and light hues, as well as a variety of blue and purple tones, reference the harmonies within our galactic sky.

**stardust | dreamy | illuminated | cosmic | mysterious**

**FARM FRESH**  
PPG1098-1

**PEACH PUDDING**  
PPG1015-3

**SHADED WHISPER**  
PPG0995-1

**COMING STORM**  
PPG1171-4

**COBALT DUST**  
PPG1163-4

**FLOWER FIELD**  
PPG1166-5

**STAINED GLASS**  
PPG1165-6

**WARLOCK**  
PPG1173-7

**ROMANTIC EVENING**  
PPG1049-7

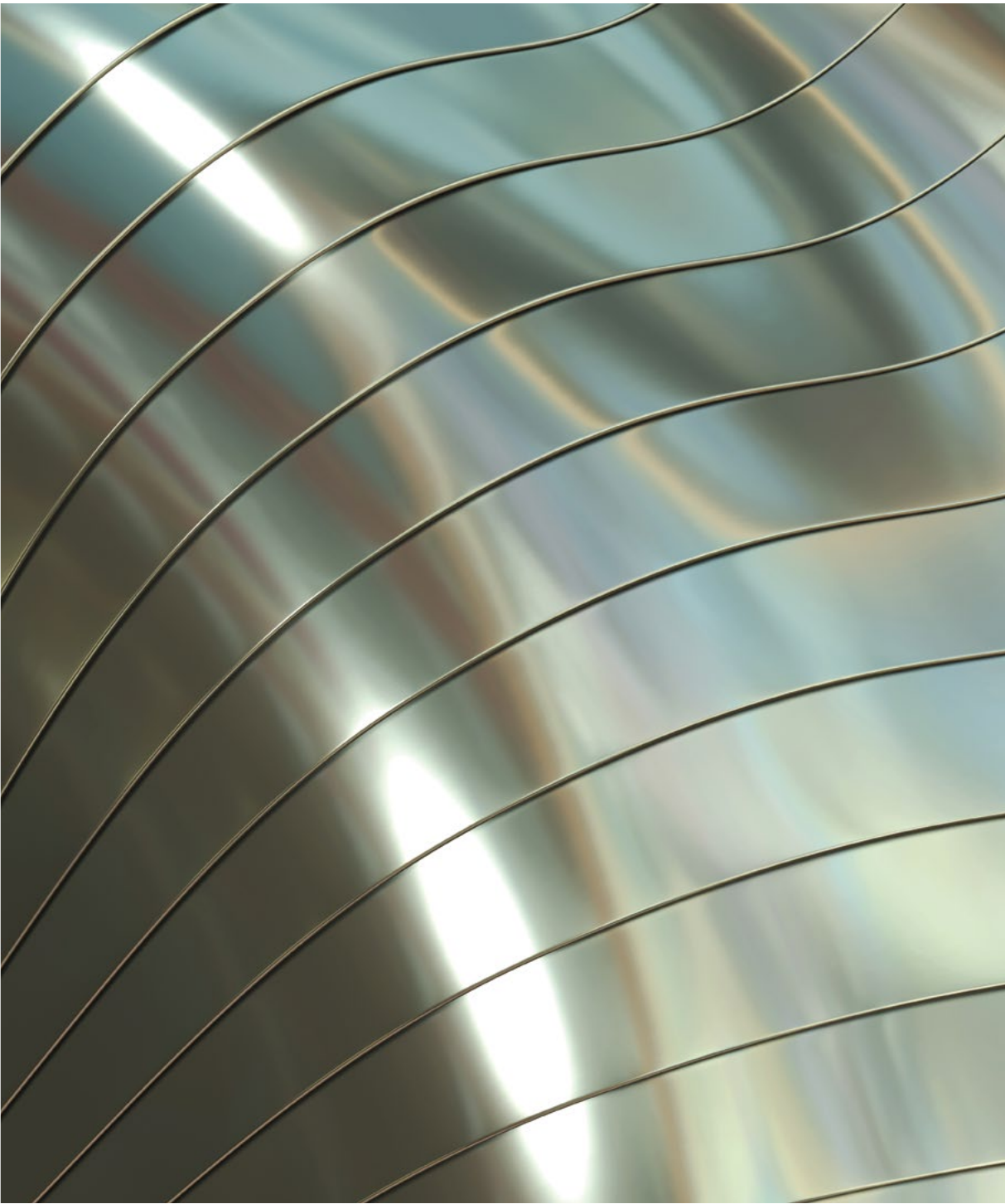
**STARLESS SKY**  
PPG0995-7



Materials informed by a sense of special effect provide an elegant or luxurious overtone to the design theme.



polished metals | satin finishes | water effects | silken |  
lime wash | pearlescent | translucence | velvets | metallics | mosaics





EXTRA  
CELESTIAL | COMMERCIAL ENVIRONMENTS

Experimental architecture references wings in motion, fluidity, and wonder. Blue-on-blue palettes, layered with purple hues, create environments that entice a sense of being in deep space.

COBALT DUST  
PPG1163-4

STAINED GLASS  
PPG1165-6

FARM FRESH  
PPG1098-1

COSMIC  
PPG1171-4

COMING STORM  
PPG1173-7

ROMANTIC EVENING  
PPG1049-7

STARLESS SKY  
PPG0995-7







A range of rich, dark hues and luxury materials develop home interiors with an air of mystery and enchantment.

FARM FRESH  
PPG1098-1

WARLOCK  
PPG1173-7

SHADED WHISPER  
PPG0995-1

STAINED GLASS  
PPG1165-6

PEACH PUDDING  
PPG1015-3

ROMANTIC EVENING  
PPG1049-7







SHADED WHISPER PPG0995-1	STARLESS SKY PPG0995-7	PEACH PUDDING PPG1015-3	FARM FRESH PPG1098-1	AMETHYST SHADOW PPG1046-7	COBALT DUST PPG1163-4
-----------------------------	---------------------------	-------------------------------	-------------------------	---------------------------------	--------------------------



AMETHYST SHADOW  
PPG1046-7

SHADED WHISPER  
PPG0995-1

STARLESS SKY  
PPG0995-7

COBALT DUST  
PPG1163-4



Playing with both finish and form works to amplify light effects – inspirational for both cookware and appliances. Tech design uses material, color, finish, and form to play with gradients, illumination, and reflectivity.

FLOWER FIELD  
PPG1166-5

ROMANTIC EVENING  
PPG1049-7

WARLOCK  
PPG1173-7

STAINED GLASS  
PPG1165-6





COMING STORM  
PPG1171-4

PEACH PUDDING  
PPG1015-3

SHADED WHISPER  
PPG0995-1

WARLOCK  
PPG1173-7

Luminous brights, like twinkling stars, pepper inky, saturated darks found in the deep night sky. Blacks, purples, and blues work together to create aesthetics that amplify the enduring promise of the final frontier.



AMETHYST  
SHADOW  
PPG1046-7

ROMANTIC  
EVENING  
PPG1049-7

STARLESS SKY  
PPG0995-7

COBALT DUST  
PPG1163-4

STAINED GLASS  
PPG1165-6





# *BIO-FUSE*





# BIO-FUSE

## CONSUMER MOOD

Consumers find comfort in ancient practices and future sciences. A growing desire for protection and safety drives purchasing and aesthetic directions.

A hybrid of nature-based and laboratory colors, this palette is both calming and unusual.

**protection | symbiosis | futurist | ancient | scientific**

**STORM'S COMING**  
PPG1008-2

**AQUAMARINE DREAM**  
PPG1135-4

**EVERGREEN PEARL**  
PPG1136-7

**VINTAGE VIBE**  
PPG1118-6

**CASHMERE KISS**  
PPG1053-5

**GRAY HERON**  
PPG1033-5

**FOGLIGHT**  
PPG1110-3

**FORGOTTEN GARDEN**  
PPG1133-5

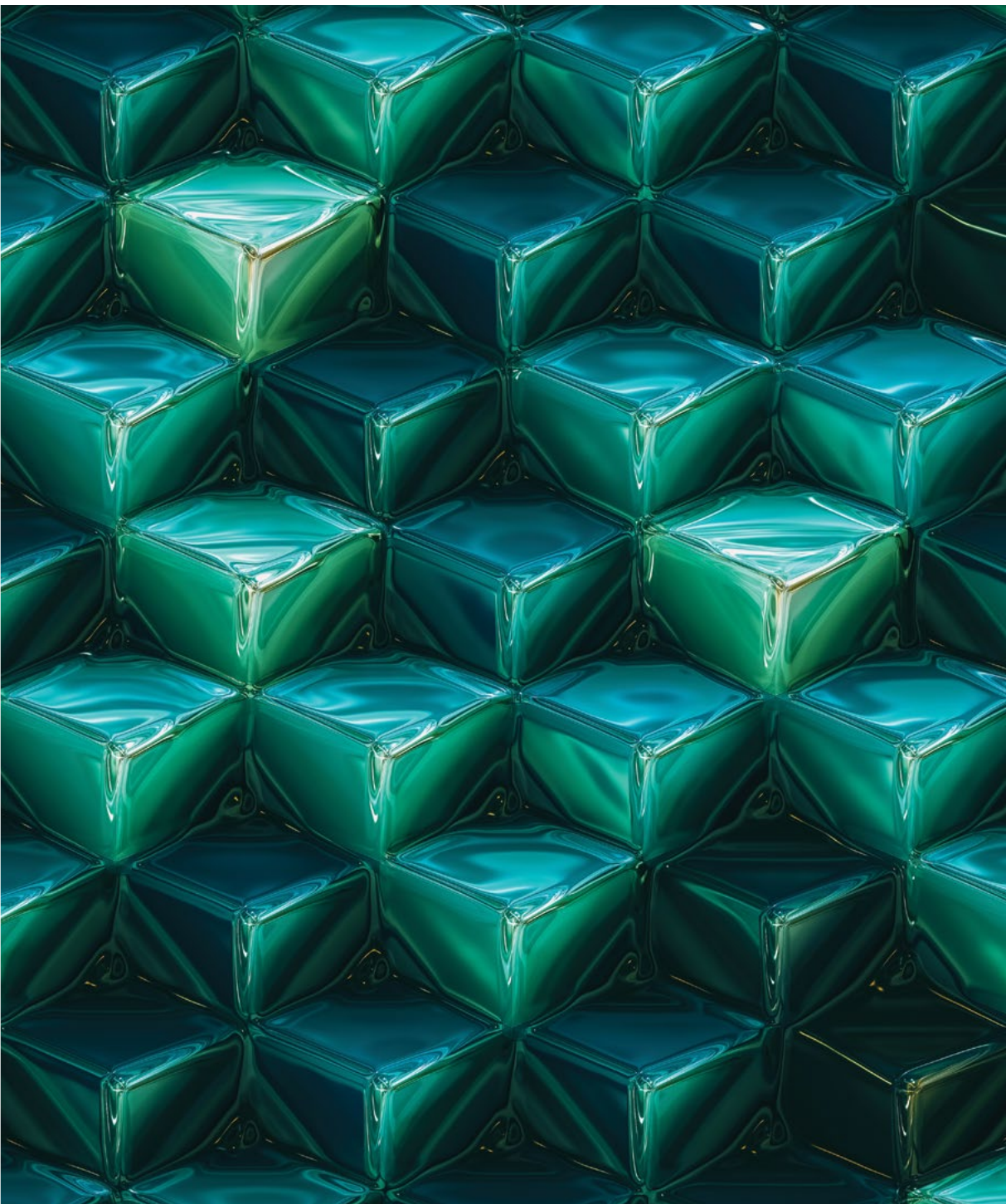
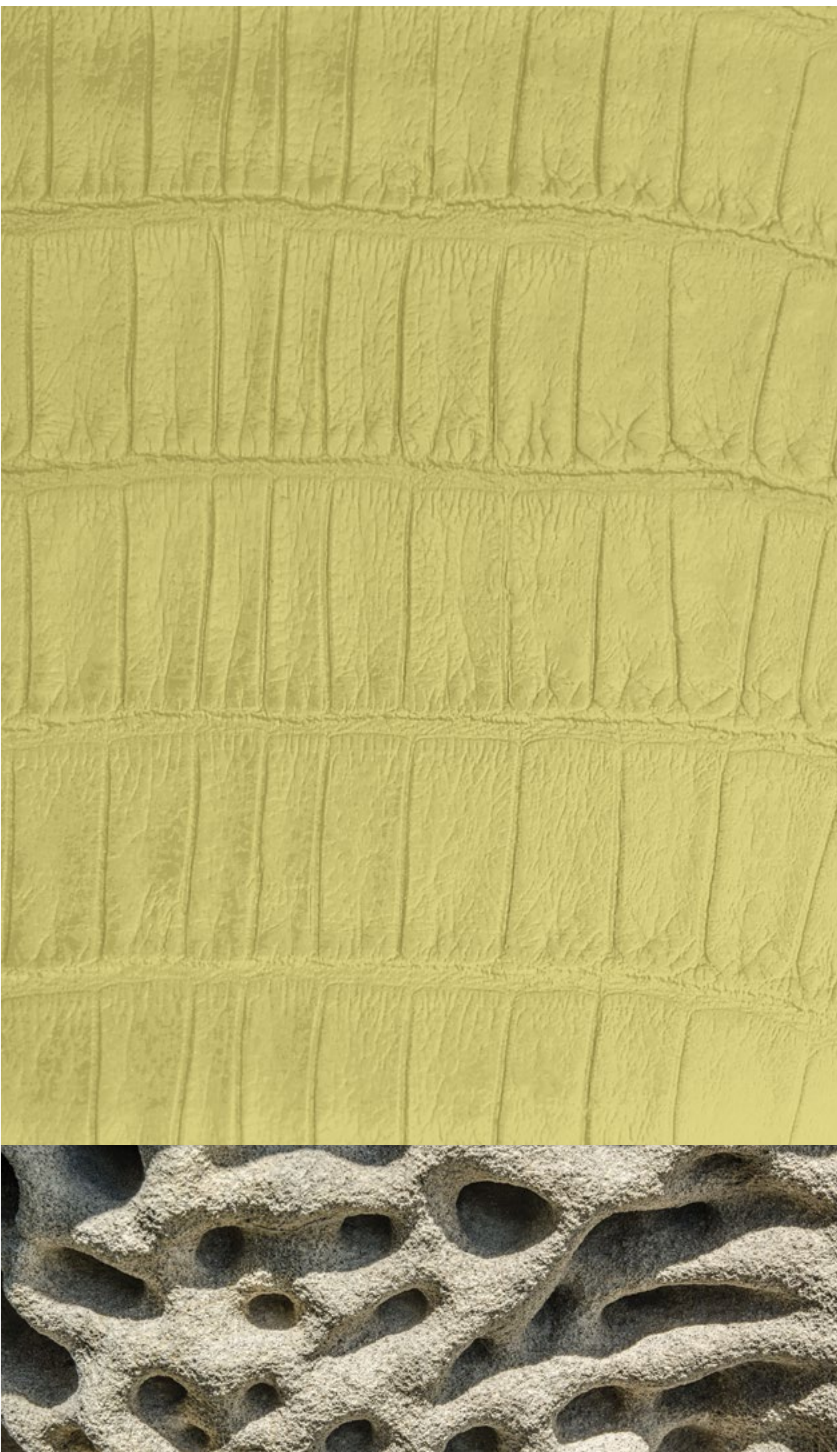
**TRUNK**  
PPG1007-7

**BRANCHLINE**  
PPG1008-6

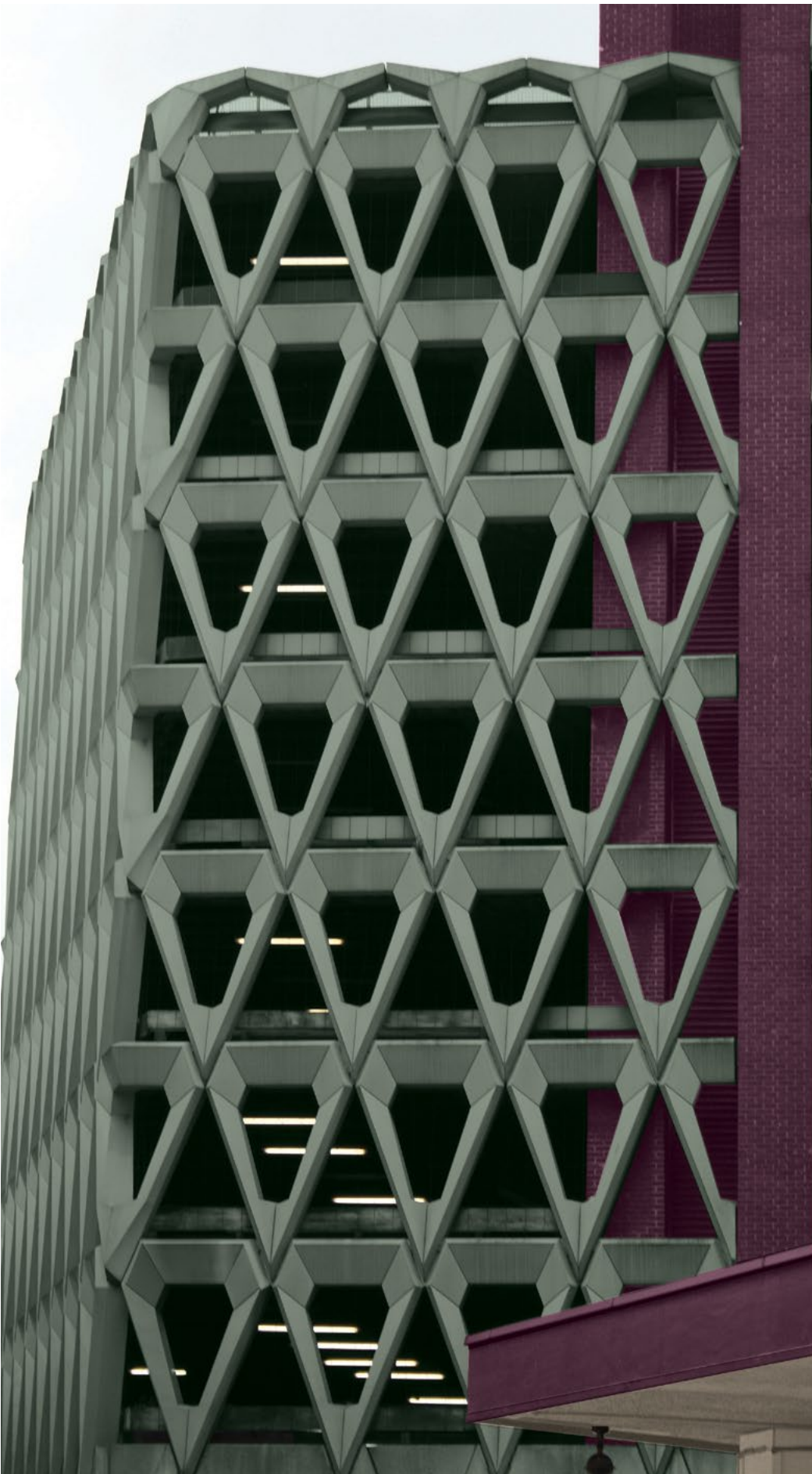


Nature-based materials without the organic look lead the inspirational direction for this trend.

ocean inspired | resins & bio-resins | patinaed & porous | plant-based leathers |  
translucence | high gloss | molten | foam like | rough, raw | colored metal finishes







A fascinating display of the balance between nature and future, retail and co-working environments apply oversized shapes to both the interior architecture and furniture alike.



CASHMERE KISS PPG1053-5	GRAY HERON PPG1033-5	AMETHYST SHADOW PPG1046-7	VINTAGE VIBE PPG1118-6	BRANCHLINE PPG1008-6	STORM'S COMING PPG1008-2
----------------------------	-------------------------	---------------------------------	---------------------------	-------------------------	-----------------------------





EVERGREEN  
PEARL  
PPG1136-7

AQUAMARINE  
DREAM  
PPG1135-4

CASHMERE KISS  
PPG1053-5

BRANCHLINE  
PPG1008-6

GRAY HERON  
PPG1033-5

STORM'S COMING  
PPG1008-2

Greens remain important, with murky browns and pink hues adding a fresh vibe to organic themes.





STORM'S COMING  
PPG1008-2

BRANCHLINE  
PPG1008-6

VINTAGE VIBE  
PPG1118-6

TOBACCO

FOGLIGHT  
PPG1110-3

The protection theme that underscores this story becomes highly evident among new, contemporary residential builds.



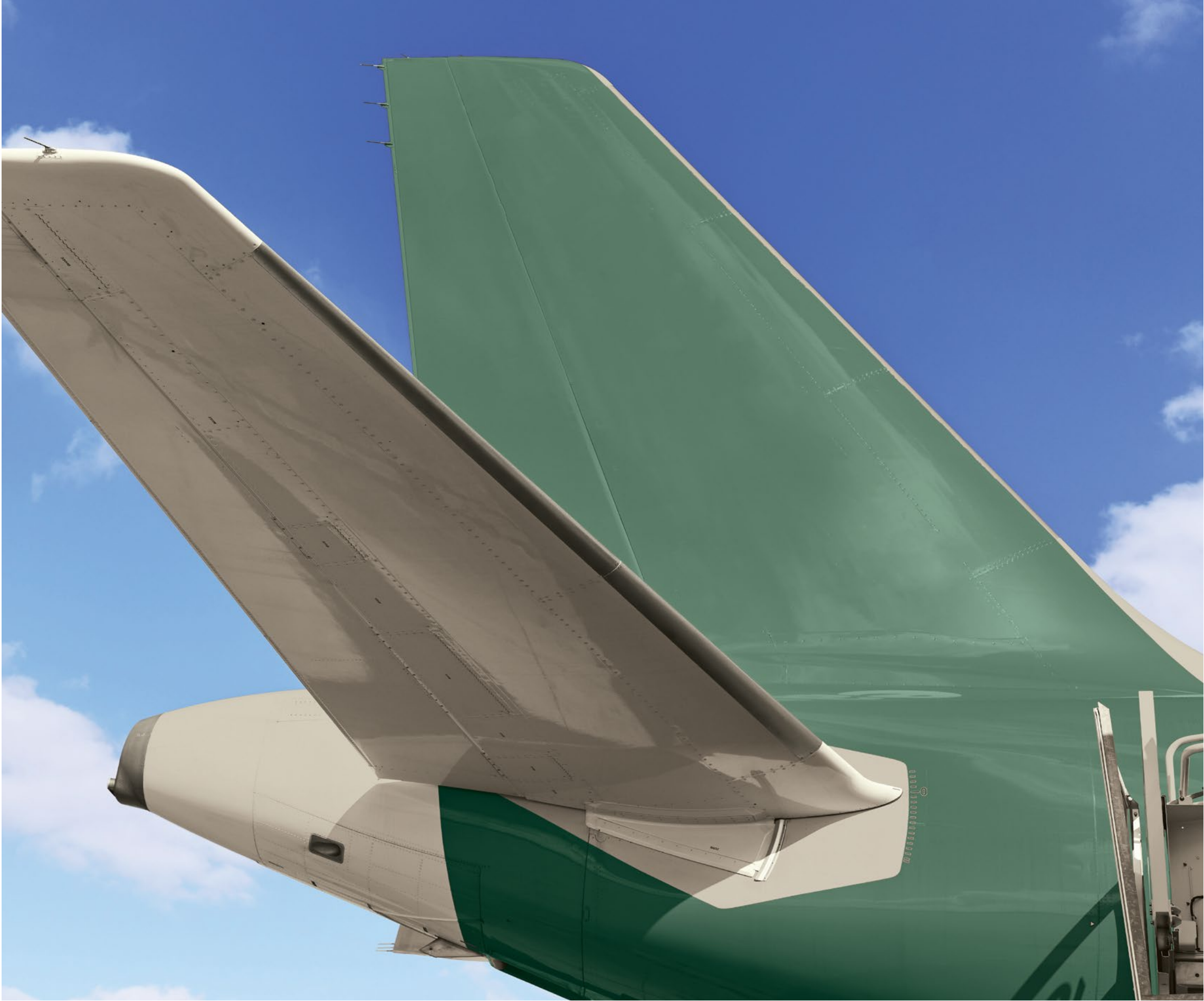




EVERGREEN PEARL PPG1136-7	BRANCHLINE PPG1008-6
FORGOTTEN GARDEN PPG1133-5	GRAY HERON PPG1033-5
AMETHYST SHADOW PPG1046-7	CASHMERE KISS PPG1053-5
FOGLIGHT PPG1110-3	AQUAMARINE DREAM PPG1135-4

Dry matte finishes pair with either coarse-textured or ultra-smooth surfaces. Squoval shapes and radiating lines or circles impact texture and form.





Luxury glamping and rugged terrain influence automotive design for upgrades that are both chic and survivalist. Acidic yellows act like a highlighter color over darker tones, creating dynamic lines similar to aerial views of strange worlds.

GRAY HERON  
PPG1033-5

FOGLIGHT  
PPG1110-3

FORGOTTEN GARDEN  
PPG1133-5

STORM'S COMING  
PPG1008-2



# ARTIFICIAL





# ARTIFICIAL

## CONSUMER MOOD

Consumers look to play with designs and products that push boundaries, get noticed, and stand out while seeking sustainable solutions.

The mix of bold, playful hues and neutrals hints at the balance between real and unreal worlds.

**artistic | creative | free form | sustainability | transformative**

**TARREYTON**  
PPG1140-3

**PURPLE PARLOR**  
PPG13-17

**VINING IVY**  
PPG1148-6

**MUD BATH**  
PPG1025-4

**RABBIT'S EAR**  
PPG0999-2

**BLUE CALICO**  
PPG1246-7

**MAGIC MAGENTA**  
PPG1180-7

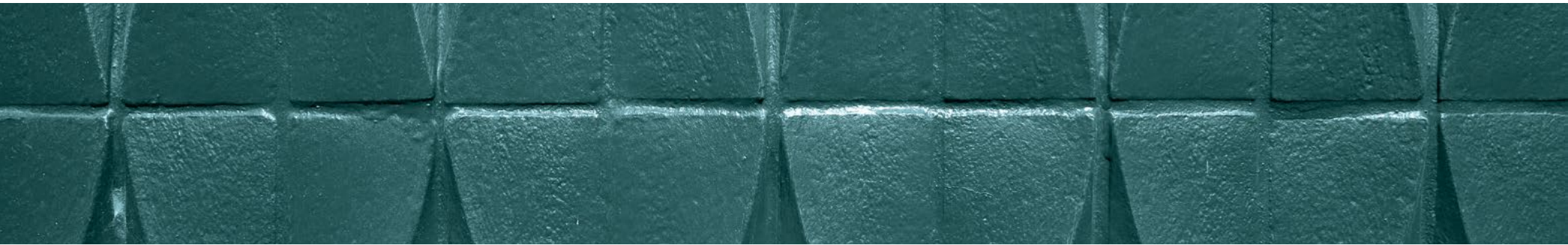
**GOLD BUFF**  
PPG1208-4

**LION'S TOOTH WHITE**  
PPG10-05

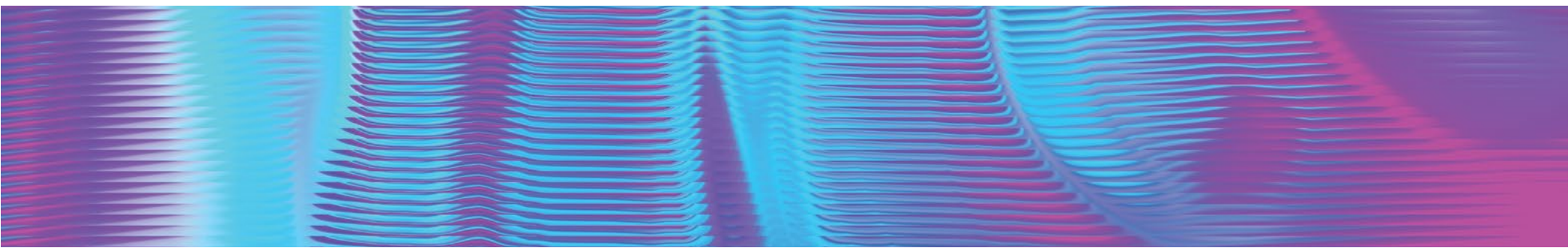
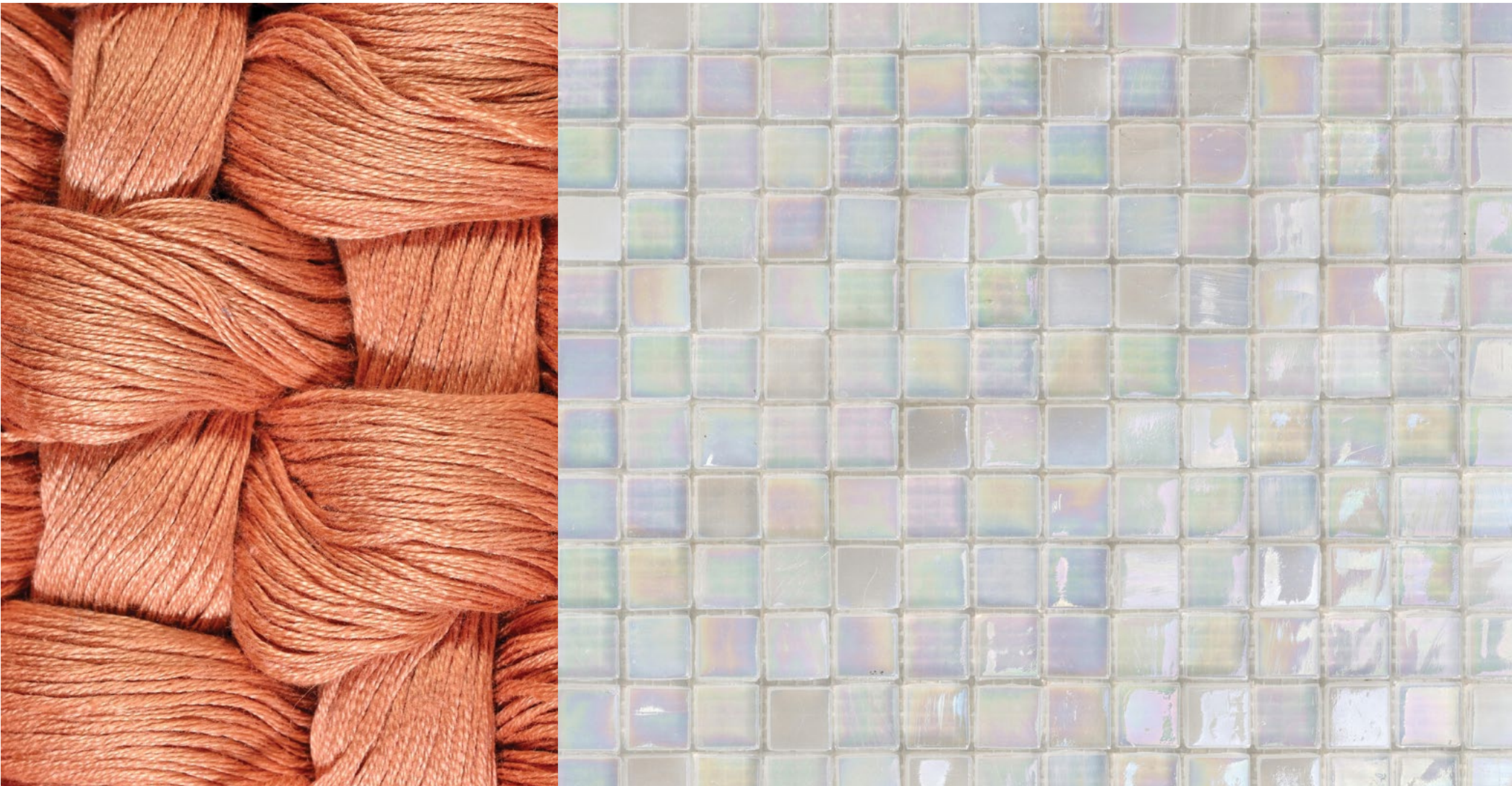
**AUTUMN ORCHARD**  
PPG1190-5



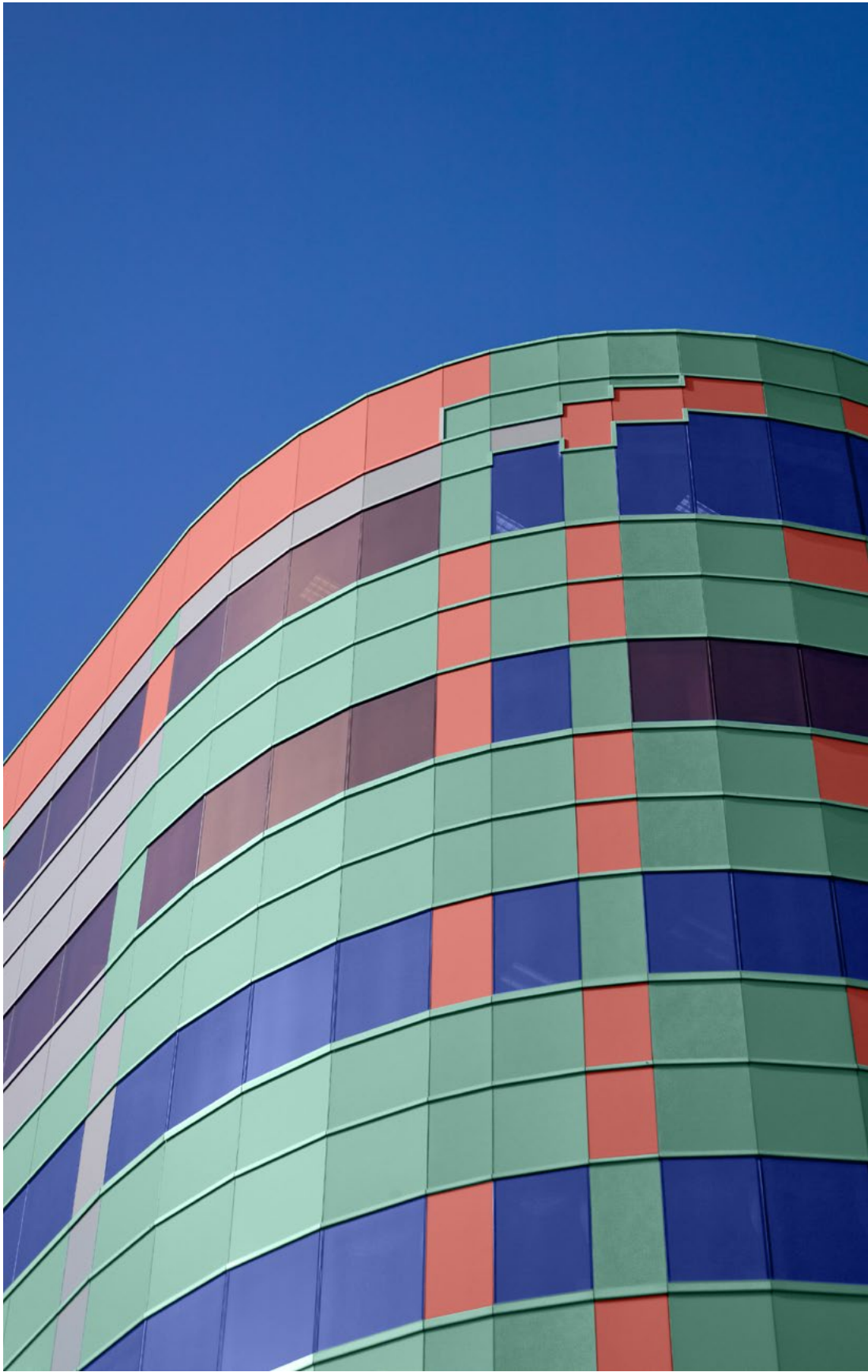
Materiality for this theme is as dynamic as a work of art itself and often is surprisingly sustainable.



scrap mosaics | chunky wovens | holographic | marbled | plant-based fur |  
graphic & glossy | artified green glass | iridescent | digital depth | colorful stains







RABBIT'S EAR  
PPG0999-2

AUTUMN ORCHARD  
PPG1190-5

GOLD BUFF  
PPG1208-4

VINING IVY  
PPG1148-6

BLUE CALICO  
PPG1246-7

MAGIC MAGENTA  
PPG1180-7

TARREYTON  
PPG1140-3

LION'S TOOTH WHITE  
PPG10-05

Brights in opposing hues create visual vibration for a playful look that feels energetic and expressive. Multi-family properties, shopping centers, and office parks turn into dynamic environments to expand one's imagination.





ARTIFICIAL | RESIDENTIAL INTERIORS

This palette proves that bold and powerful combinations can still have a sophisticated side. For a more conservative approach to dramatic impact, a single dynamic focal point within the design delivers artistic sensibility with less risk.



- MUD BATH  
PPG1025-4
- PURPLE PARLOR  
PPG13-17
- GOLD BUFF  
PPG1208-4
- VINING IVY  
PPG1148-6
- AMETHYST  
SHADOW  
PPG1046-7
- LION'S TOOTH  
WHITE  
PPG10-05
- AUTUMN  
ORCHARD  
PPG1190-5





Homeowners find a new comfort level with graphic statements in home design. Pops of warm brights with neutral pairings are chic.



<b>RABBIT'S EAR</b> PPG0999-2	<b>MUD BATH</b> PPG1025-4	<b>AMETHYST SHADOW</b> PPG1046-7
<b>BLUE CALICO</b> PPG1246-7	<b>GOLD BUFF</b> PPG1208-4	<b>PURPLE PARLOR</b> PPG13-17



ARTIFICIAL | CONSUMER PRODUCTS & TECHNOLOGY

Dynamic focal points within the home can also be found in cookware, bakeware, appliances, and fixtures. Aesthetics reference early days of technology; a color/shape/finish metamorphosis embodies the future of AI.

AMETHYST  
SHADOW  
PPG1046-7

GOLD BUFF  
PPG1208-4



RABBIT'S EAR  
PPG0999-2

VINING IVY  
PPG1148-6

BLUE CALICO  
PPG1246-7

LION'S TOOTH  
WHITE  
PPG10-05

PURPLE PARLOR  
PPG13-17

AUTUMN  
ORCHARD  
PPG1190-5







PURPLE PARLOR  
PPG13-17

BLUE CALICO  
PPG1246-7

AUTUMN ORCHARD  
PPG1190-5

GOLD BUFF  
PPG1208-4

LION'S TOOTH  
WHITE  
PPG10-05

TARREYTON  
PPG1140-3

RABBIT'S EAR  
PPG0999-2



Bold hues in ceramic, metallic, or holographic finishes – along with tinted lighting and faceted surfaces – highlight a playful and sophisticated consumer-vehicle relationship. Design with gamification and a free-spirited, fun approach in mind yields use of bold hues in playful color blocks or easy stripe patterns.



The background is a close-up, high-contrast image of a wood grain, showing concentric growth rings in shades of brown and tan. A white geometric frame, consisting of a central rectangle with pointed corners, is superimposed over the wood grain. The text 'earth & ARCHIVE' is centered within this frame.

# earth & ARCHIVE





# earth & ARCHIVE

## CONSUMER MOOD

Consumers return to the mindset that life is meant to be lived, enjoyed, appreciated, and valued. There is a great respect for quality and beauty.

This warm and inviting palette is full of sun-kissed tints and scorched earth hues.

**craftsmanship | luxe | elevated | organic | rooted**

**LIFE LESSON**  
PPG1128-3

**SERIOUSLY SAND**  
PPG1085-3

**PEACH CASTLE**  
PPG1062-4

**SEA MONSTER**  
PPG1037-6

**HONEY GRAHAM**  
PPG1069-5

**EAGLE EYE**  
PPG1014-6

**HIP WADERS**  
PPG1026-7

**WELCOME HOME**  
PPG1092-5

**DHAL**  
PPG16-10

**ALDABRA**  
PPG14-28



Materials are an expression of luxury from nature’s own handiwork partnered with human craftsmanship.

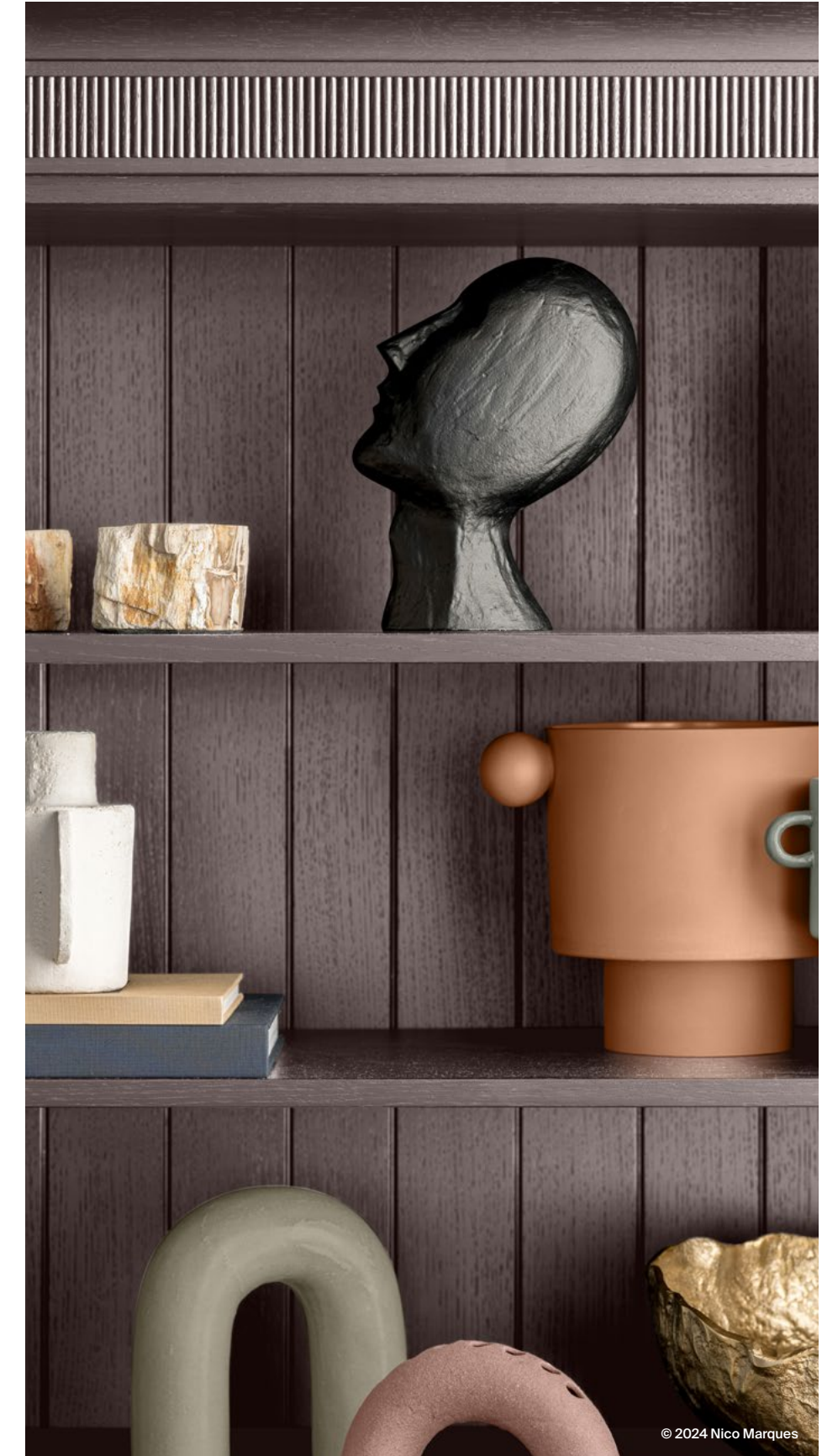
polished stones | dimensional metals | rammed earth | burl woods | flagstone |  
clays & sediments | white bronze | plasters & lime wash | dynamic marbles | structural







Commercial designs hint at architectural formats from history but with a completely contemporary expression. Hospitality, workspaces, and retail all embrace aesthetics that balance earthen textures with refined elements of glamour.



WELCOME HOME  
PPG1092-5

LIFE LESSON  
PPG1128-3

PEACH CASTLE  
PPG1062-4

SERIOUSLY SAND  
PPG1085-3

AMETHYST  
SHADOW  
PPG1046-7

© 2024 Nico Marques





Consumers crave home environments in which the artist's touch is highly evident throughout. Khakis, sun-kissed hues, and tinted darks combine for an effect that is beautifully dramatic but equally earthy and elegant.

SERIOUSLY SAND  
PPG1085-3

PEACH CASTLE  
PPG1062-4

WELCOME HOME  
PPG1092-5

EAGLE EYE  
PPG1014-6

LIFE LESSON  
PPG1128-3

AMETHYST SHADOW  
PPG1046-7

ALDABRA  
PPG14-28

HONEY GRAHAM  
PPG1069-5

HIP WADERS  
PPG1026-7





An artisan look is an emerging differentiator for builders in the residential space, with tone and texture as key elements.





SEA MONSTER  
PPG1037-6

HIP WADERS  
PPG1026-7

AMETHYST  
SHADOW  
PPG1046-7

SERIOUSLY SAND  
PPG1085-3

Green-golds and golden yellows add glamour to metal-like and matte ceramic paint finishes, referencing white bronze and aged-gold metals. Tech gear and sporting goods alike take an elevated approach to product design via satin and metallic color finishes.



LIFE LESSON  
PPG1128-3

ALDABRA  
PPG14-28

WELCOME HOME  
PPG1092-5

PEACH CASTLE  
PPG1062-4





SERIOUSLY SAND  
PPG1085-3

AMETHYST  
SHADOW  
PPG1046-7

WELCOME HOME  
PPG1092-5

EAGLE EYE  
PPG1014-6

SEA MONSTER  
PPG1037-6

HONEY GRAHAM  
PPG1069-5



Luxury fashion houses and architecture are treasure mines of inspiration, along with hues and finishes sourced from actual mines. Private sector design inspiration draws from the qualities of light at sunset over regal landscapes, with radiating lines and plays between shadows and illumination.





COLOR THEMES PER

# COLOR FAMILY





**PEACH CASTLE**  
PPG1062-4

**HONEY GRAHAM**  
PPG1069-5







**GOLD BUFF**  
PPG1208-4

**DHAL**  
PPG16-10

**WELCOME HOME**  
PPG1092-5





PEACH PUDDING  
PPG1015-3

CASHMERE KISS  
PPG1053-5

ROMANTIC  
EVENING  
PPG1049-7

AUTUMN  
ORCHARD  
PPG1190-5







EAGLE EYE  
PPG1014-6

PURPLE PARLOR  
PPG13-17

MAGIC MAGENTA  
PPG1180-7

COMING STORM  
PPG1171-4

AMETHYST  
SHADOW  
PPG1046-7

WARLOCK  
PPG1173-7





COBALT DUST  
PPG1163-4

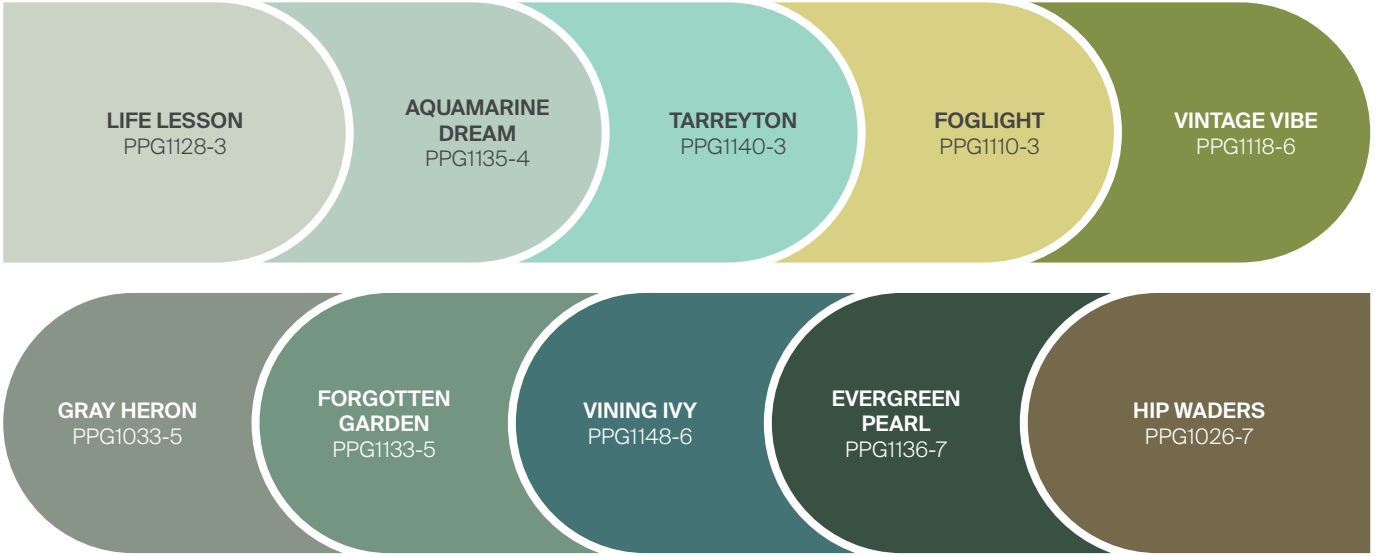
FLOWER FIELD  
PPG1166-5

BLUE CALICO  
PPG1246-7

STAINED GLASS  
PPG1165-6

SEA MONSTER  
PPG1037-6







DUST BUNNY  
PPG1000-1

CRUSHED SILK  
PPG1024-3

STORM'S COMING  
PPG1008-2

RABBIT'S EAR  
PPG0999-2

SERIOUSLY SAND  
PPG1085-3

DUSTY TRAIL  
PPG1097-4

PATCHES  
PPG1024-6

STONY CREEK  
PPG1097-5

STONEHENGE GREIGE  
PPG1024-5

ALDABRA  
PPG14-28

MUD BATH  
PPG1025-4

GHOST WRITER  
PPG1007-3



BRANCHLINE  
PPG1008-6

BITTER BEAN  
PPG1022-6

CHOCOLATE LAB  
PPG1000-7

TRUNK  
PPG1007-7







**GARLIC NECKLACE**  
PPG18-09

**FARM FRESH**  
PPG1098-1

**FINE FABRIC**  
PPG1085-1

**SINGING SAND**  
PPG1022-1

**LION'S TOOTH WHITE**  
PPG10-05





SHADED WHISPER  
PPG0995-1

STARLESS SKY  
PPG0995-7



MAMMOTH  
PPG1008-7

INDUSTRIAL  
REVOLUTION  
PPG0997-6

WHITBY JET  
PPG1001-7



DIRECTORY

**Abigail Trocchio**  
atrocchio@ppg.com  
Architectural  
Senior Graphic Designer  
Pittsburgh, PA

**Alison Butler**  
alison.butler@ppg.com  
Architectural  
Creative Director  
Pittsburgh, PA

**Alyson Ferrari**  
aferrari@ppg.com  
Architectural  
Marketing Assistant, Color  
Pittsburgh, PA

**Annette Høj Vraa**  
vraa@ppg.com  
Architectural  
Shopper Marketer and Colour Stylist  
Soborg, Denmark

**Ashley McCollum**  
amccollum@ppg.com  
Architectural  
Marketing Manager, Color  
Pittsburgh, PA

**Caitlin Acampa**  
cacampa@ppg.com  
Architectural  
Senior Communications Partner  
Toledo, OH

**Carolina Camacho**  
c.camacho@ppg.com  
Architectural  
Marketing Coordinator  
Mexico City, Mexico

**Cindy Li**  
cindy.li@ppg.com  
Automotive  
Senior Color Styling Manager  
Tianjin, China

**Daniela Nicoletti**  
nicoletti@ppg.com  
Automotive  
Styling Center Manager  
Quattordio, Italy

**Donna Taylor**  
donna.taylor@ppg.com  
Architectural  
Principal Technical Colour Consultant  
West Yorkshire, United Kingdom

**Irina Hanhisalo**  
irina.hanhisalo@ppg.com  
Architectural  
Colour Category Manager  
Vantaa, Finland

**Kiersten Lent**  
klent@ppg.com  
Architectural  
Commercial Color & Design Manager  
Atlanta, GA

**Lizeth Galvan**  
lgalvan@ppg.com  
Architectural  
Senior Marketing Manager  
Mexico City, Mexico

**Lucas Restrepo**  
lucas.restrepo@ppg.com  
Industrial  
APAF Segment Manager  
Antioquia, Colombia

**Maggie Lo**  
lo@ppg.com  
Architectural  
Senior Graphic Designer  
New York, NY

**Mathilde Barthoux**  
mbarthoux@ppg.com  
Architectural  
Colour and Materials Stylist  
Rueil-Malmaison Cedex, France

**Misty Yeomans**  
yeomans@ppg.com  
Automotive  
Manager, Color Styling  
Pittsburgh, PA

**Reiner Mueller-Koerber**  
rmueller-koerber@ppg.com  
Automotive  
Manager, Color Styling  
Ingersheim, Germany

**Renee Labbe**  
renee@reneelabbe.com  
Broadside Studios  
Design Strategist  
Venice, CA

**Ruthanne Hanlon**  
ruthanne.hanlon@ppg.com  
Architectural  
Commercial Color & Design Manager  
Columbus, OH

**Summer Sager**  
sager@ppg.com  
Industrial  
Senior Lab Lead EM  
Huntingdon Beach, CA

**Tejveen Gill**  
tejveen.gill@ppg.com  
Aerospace  
Global Aerospace Color Manager  
Burbank, CA

**Tracy Gibson**  
tgibson@ppg.com  
Architectural  
Communications Partner  
Pittsburgh, PA

**Vanessa Peterson**  
vpeterson@ppg.com  
Industrial  
Global Color Styling Leader  
Miami, FL

**Wei Xue**  
wei.xue@ppg.com  
Industrial  
Color Styling Manager EM  
Zhangjiagang City, China

COLOR INDEX

COLOR OF THE YEAR

**AMETHYST SHADOW**  
**PPG1046-7**  
RGB: 92, 68, 80  
CMYK: 60, 82, 54, 39  
LRV: 7

EXTRA CELESTIAL

**FARM FRESH**  
**PPG1098-1**  
RGB: 239, 233, 217  
CMYK: 1, 2, 14, 0  
LRV: 80

**SHADED WHISPER**  
**PPG0995-1**  
RGB: 224, 223, 221  
CMYK: 2, 1, 9, 4  
LRV: 74

**COBALT DUST**  
**PPG1163-4**  
RGB: 158, 175, 194  
CMYK: 40, 22, 17, 0  
LRV: 42

**STAINED GLASS**  
**PPG1165-6**  
RGB: 85, 102, 130  
CMYK: 75, 53, 26, 20  
LRV: 13

**ROMANTIC EVENING**  
**PPG1049-7**  
RGB: 113, 66, 74  
CMYK: 46, 86, 59, 33  
LRV: 7

**PEACH PUDDING**  
**PPG1015-3**  
RGB: 230, 215, 204  
CMYK: 4, 11, 17, 0  
LRV: 70

**COMING STORM**  
**PPG1171-4**  
RGB: 184, 185, 203  
CMYK: 28, 21, 13, 0  
LRV: 50

**FLOWER FIELD**  
**PPG1166-5**  
RGB: 109, 134, 182  
CMYK: 64, 41, 6, 4  
LRV: 25

**WARLOCK**  
**PPG1173-7**  
RGB: 84, 79, 102  
CMYK: 72, 70, 38, 33  
LRV: 8

**STARLESS SKY**  
**PPG0995-7**  
RGB: 60, 61, 61  
CMYK: 12, 7, 9, 95  
LRV: 5

BIO-FUSE

**STORM'S COMING**  
**PPG1008-2**  
RGB: 207, 201, 188  
CMYK: 16, 14, 24, 0  
LRV: 58

**FORGOTTEN GARDEN**  
**PPG1133-5**  
RGB: 122, 150, 130  
CMYK: 58, 28, 53, 4  
LRV: 27

**CASHMERE KISS**  
**PPG1053-5**  
RGB: 181, 142, 139  
CMYK: 30, 47, 43, 0  
LRV: 31

**FOGLIGHT**  
**PPG1110-3**  
RGB: 210, 200, 128  
CMYK: 17, 11, 60, 0  
LRV: 56

**TRUNK**  
**PPG1007-7**  
RGB: 95, 88, 84  
CMYK: 60, 59, 67, 38  
LRV: 10

**AQUAMARINE DREAM**  
**PPG1135-4**  
RGB: 179, 196, 186  
CMYK: 29, 9, 25, 0  
LRV: 53

**VINTAGE VIBE**  
**PPG1118-6**  
RGB: 136, 143, 79  
CMYK: 52, 30, 89, 7  
LRV: 25

**GRAY HERON**  
**PPG1033-5**  
RGB: 137, 146, 138  
CMYK: 49, 33, 46, 3  
LRV: 28

**EVERGREEN PEARL**  
**PPG1136-7**  
RGB: 74, 91, 81  
CMYK: 77, 52, 72, 36  
LRV: 8

**BRANCHLINE**  
**PPG1008-6**  
RGB: 116, 111, 103  
CMYK: 55, 51, 60, 18  
LRV: 16

ARTIFICIAL

**TARREYTON**  
**PPG1140-3**  
RGB: 161, 205, 191  
CMYK: 39, 0, 27, 0  
LRV: 55

**VINING IVY**  
**PPG1148-6**  
RGB: 75, 115, 120  
CMYK: 75, 39, 47, 17  
LRV: 15

**MAGIC MAGENTA**  
**PPG1180-7**  
RGB: 127, 71, 116  
CMYK: 45, 86, 22, 19  
LRV: 10

**AUTUMN ORCHARD**  
**PPG1190-5**  
RGB: 219, 128, 121  
CMYK: 5, 61, 47, 0  
LRV: 31

**LION'S TOOTH WHITE**  
**PPG10-05**  
RGB: 232, 229, 219  
CMYK: 5, 4, 14, 0  
LRV: 8

**PURPLE PARLOR**  
**PPG13-17**  
RGB: 89, 84, 97  
CMYK: 67, 64, 46, 32  
LRV: 9

**MUD BATH**  
**PPG1025-4**  
RGB: 177, 170, 156  
CMYK: 32, 27, 38, 0  
LRV: 40

**BLUE CALICO**  
**PPG1246-7**  
RGB: 88, 104, 174  
CMYK: 76, 60, 0, 1  
LRV: 16

**GOLD BUFF**  
**PPG1208-4**  
RGB: 236, 196, 129  
CMYK: 2, 21, 56, 0  
LRV: 56

**RABBIT'S EAR**  
**PPG0999-2**  
RGB: 199, 195, 185  
CMYK: 2, 3, 16, 18  
LRV: 54

EARTH & ARCHIVE

**LIFE LESSON**  
**PPG1128-3**  
RGB: 197, 202, 190  
CMYK: 21, 10, 23, 0  
LRV: 58

**PEACH CASTLE**  
**PPG1062-4**  
RGB: 215, 177, 165  
CMYK: 10, 32, 31, 0  
LRV: 47

**HONEY GRAHAM**  
**PPG1069-5**  
RGB: 188, 136, 106  
CMYK: 26, 52, 65, 1  
LRV: 28

**WELCOME HOME**  
**PPG1092-5**  
RGB: 192, 156, 106  
CMYK: 24, 38, 68, 0  
LRV: 35

**DHAL**  
**PPG16-10**  
RGB: 217, 188, 134  
CMYK: 9, 18, 52, 0  
LRV: 52

**SERIOUSLY SAND**  
**PPG1085-3**  
RGB: 220, 204, 180  
CMYK: 9, 14, 29, 0  
LRV: 61

**SEA MONSTER**  
**PPG1037-6**  
RGB: 83, 94, 99  
CMYK: 75, 55, 52, 33  
LRV: 11

**EAGLE EYE**  
**PPG1014-6**  
RGB: 115, 102, 101  
CMYK: 55, 55, 53, 16  
LRV: 14

**HIP WADERS**  
**PPG1026-7**  
RGB: 116, 106, 81  
CMYK: 55, 52, 77, 17  
LRV: 14

**ALDABRA**  
**PPG14-28**  
RGB: 170, 164, 146  
CMYK: 35, 31, 45, 0  
LRV: 36

ESSENTIAL NEUTRALS

**GARLIC NECKLACE**  
**PPG18-09**  
RGB: 236, 233, 221  
CMYK: 4, 0, 14, 0  
LRV: 82

**FINE FABRIC**  
**PPG1085-1**  
RGB: 234, 228, 214  
CMYK: 3, 3, 14, 0  
LRV: 78

**SINGING SAND**  
**PPG1022-1**  
RGB: 229, 224, 213  
CMYK: 4, 5, 13, 0  
LRV: 75

**DUST BUNNY**  
**PPG1000-1**  
RGB: 209, 202, 190  
CMYK: 1, 3, 16, 13  
LRV: 59

**DUSTY TRAIL**  
**PPG1097-4**  
RGB: 201, 187, 163  
CMYK: 20, 22, 38, 0  
LRV: 50

**CRUSHED SILK**  
**PPG1024-3**  
RGB: 216, 207, 190  
CMYK: 13, 14, 24, 0  
LRV: 63

**GHOST WRITER**  
**PPG1007-3**  
RGB: 188, 183, 173  
CMYK: 26, 21, 30, 0  
LRV: 48

**STONY CREEK**  
**PPG1097-5**  
RGB: 172, 154, 126  
CMYK: 34, 37, 55, 0  
LRV: 32

**STONEHENGE GREIGE**  
**PPG1024-5**  
RGB: 167, 157, 141  
CMYK: 37, 33, 45, 0  
LRV: 34

**INDUSTRIAL REVOLUTION**  
**PPG0997-6**  
RGB: 123, 124, 123  
CMYK: 6, 3, 10, 58  
LRV: 20

**PATCHES**  
**PPG1024-6**  
RGB: 138, 125, 107  
CMYK: 48, 47, 62, 7  
LRV: 21

**CHOCOLATE LAB**  
**PPG1000-7**  
RGB: 99, 89, 75  
CMYK: 1, 20, 41, 72  
LRV: 10

**WHITBY JET**  
**PPG1001-7**  
RGB: 65, 64, 64  
CMYK: 71, 69, 72, 57  
LRV: 4

**NORCIA TRUFFLE**  
**PPG1022-6**  
RGB: 116, 106, 94  
CMYK: 56, 55, 66, 18  
LRV: 14

**MAMMOTH**  
**PPG1008-7**  
RGB: 96, 92, 88  
CMYK: 62, 58, 64, 29  
LRV: 11





## PPG SUPPORT TO SPECIFICATION

A team of professionals supports customers and specifiers in all phases of design and construction, through the evaluation of products that meet the required needs, product sampling, color customization, technical assistance, sales support and supply for all product sectors, from hospitality to the world of retail, from wellness to healthcare.

For design support please write to:

**Francesco Pezzo**

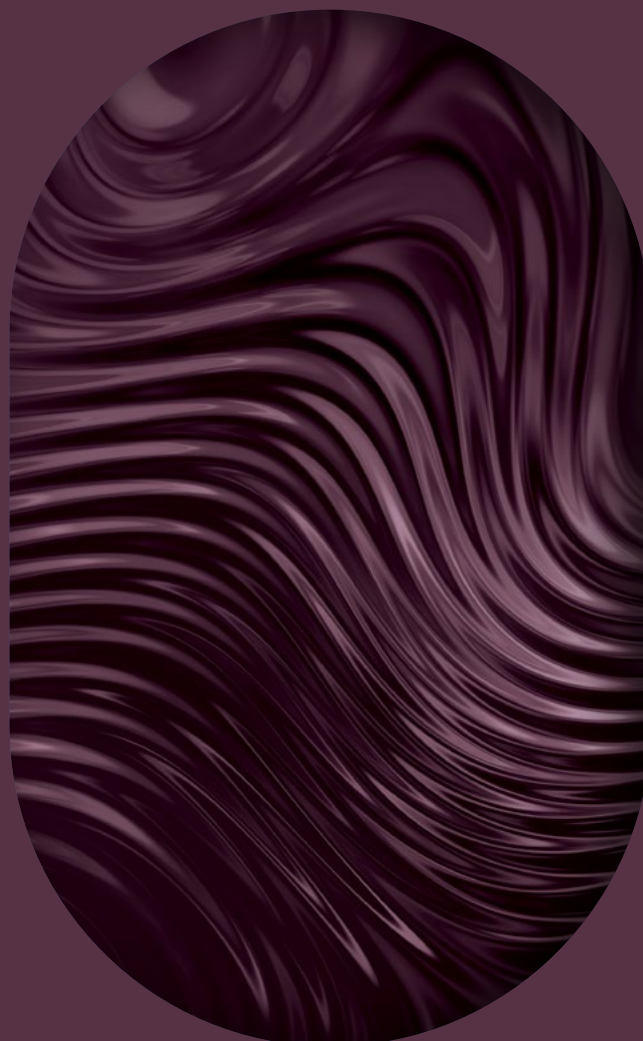
**Commercial Specification Manager PPG AC Italy**

Email: [FPezzo@ppg.com](mailto:FPezzo@ppg.com)

Mob: +39 345 245 9714







PPG Architectural Coatings Italy Srl | Società a socio unico soggetta a direzione e coordinamento da parte di PPG Industries Inc.  
Via Monte Rosa, 7 - 28010 Cavallirio (NO) | Tel. +39 0163 806611

The colors shown in this book are produced using a printing process which approximates the actual paint color.  
Lighting affects how the color will appear. For best color representation, view an actual color swatch in the space you wish to paint.

© 2024 Genevieve Garruppo. All Rights Reserved. ©2024 Nate Sheets. All Rights Reserved. ©2024 Nico Marques. All Rights Reserved.  
© 2024 PPG Industries, Inc. All Rights Reserved. The *PPG Logo* and *We Protect and Beautify the World* are registered trademarks  
and *PPG Paints* is a trademark of PPG Industries Ohio, Inc. *PPG Voice of Colour* is a trademark of PPG Architectural Finishes, Inc.  
*Previews* is a registered trademark of Akzo Nobel.

**1386812**

